



Percussion Marketing Council
HAND DRUMMING FOR LIFE
EVENT PLANNING OVERVIEW

EVENT NAME OR PARTNER ORGANIZATION

Date of event

City & State

Type of event: (conference, school, arts-center etc.)

Audience Profile: (who will be attending/participating in event?)

Program Facilitator name

Facilitator contact info: Tele:

E-Mail

Anticipated attendance at this PMC co-sponsored event

Briefly comment on how this event will be promoted in local market

Will PMC and NAMM educational materials be permitted for distribution?

Will Facilitator be able to arrange photos taken during the event for exclusive PMC use?

Will PMC pop-up banner be permitted to be displayed in event location?

Will A Percussion Retailer be involved in this event? If so, name & contact info

PMC INTERNAL

Date Event Planning Overview received at PMC

Approval date

Funding allocation reserved, Date

\$

Date Notification to Facilitator & John Fitzgerald